

ABOUT PAGE

Remember that your about page isn't really about you. It's about connecting with your clients based on what they need by connecting your story to how you can solve their problems.

What is your client's biggest hurdle right now?

How does your brand story(your why) relate to that struggle?

What makes you different? What you love about what you do or how you work with people.

3- 5 personal details you want to sprinkle into your copy.

WRITE YOUR ABOUT PAGE

A series of horizontal dotted lines for writing.