

INSTAGRAM PLANNER

Instagram is a favorite when it comes to social media because it's so visual. When people check you out they see your grid. Using your chapters (categories of content) to tell one whole story is really important. I recommend you post once a day, and take a day or two off. It's more about showing up consistently and strategically than always being online.

bio

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bio link

My Tip : check out [link.tree](https://linktree.com) to maximize this link

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

time of day

management tool

hashtags

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stories (purpose & frequency).....

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